

Key		AETSA Master Budget 23-24						
		As of October 31, 2023						
Forward Balance as of May 1, 2023				Expected	Actuals	Variance		
	Balance of AETSA as carried forward from 22/23			411,471.19	411,471.19	0.00		
Revenue				Expected	Actuals	Variance		
Levy Revenue								
	Telfer Student Fees - Based on 22/23 Figures			150,000.00	0.00	150,000.00		
	uOttawa Students Union (UOSU) 23/24			191,454.40	23,454.40	168,000.00		
Total Levy Revenue				341,454.40	23,454.40	318,000.00		
Event Revenue								
	O Week			50,000.00	52,829.53	-2,829.53		
	Movember Revenue			890.00	0.00	890.00		
	Telfer Formal			13,000.00	0.00	13,000.00		
	Telfer Ski			16,000.00	0.00	16,000.00		
Total Event Revenue				79,890.00	52,829.53	27,060.47		
Sponsorship Revenue								
	Mike Sinclair Revenue			5,000.00	0.00	5,000.00		
	CPA Ontario			5,000.00	0.00	5,000.00		
Total Sponsorship Revenue				10,000.00	0.00	10,000.00		
Total Revenue				431,344.40	76,283.93	355,060.47		
Total Revenue and Carry Forward Balance				842,815.59	487,755.12	355,060.47		
Expenses				Expected	Actuals	Variance		
Social Expenses								
	O Week			100,000.00	101,293.43	-1,293.43		
	Wellness Week			4,625.00	0.00	4,625.00		
	Pride Week			150.00	150.00	0.00		
	Movember			3,100.00	0.00	3,100.00		
	Grad Banquet			1,500.00	0.00	1,500.00		
	Telfer Formal			33,040.00	0.00	33,040.00		
	Telfer Ski			32,648.00	0.00	32,648.00		
Total Social Expenses				175,063.00	101,443.43	73,619.57		
Academic								
	Annual General Meetings (2)			1,600.00	404.54	1,195.46		
	General Scholarships			98,000.00	45,000.00	53,000.00		
	EDI Scholarships			10,000.00	0.00	10,000.00		
	External Conference Program			2,000.00	0.00	2,000.00		
	Student Appreciation Days (Fall)			1,500.00	594.65	905.35		
	Student Appreciation Days (Winter)			1,200.00	0.00	1,200.00		
	Telfer Competitions Committee Funding			18,000.00	0.00	18,000.00		
	Academic Events			5,000.00	761.17	4,238.83		
	Elections			1,600.00	200.00	1,400.00		
Total Academic Expenses				138,900.00	46,960.36	91,939.64		
Clubs								
	Club Funding			120,000.00	38,756.25	81,243.75		

Key	AETSA Master Budget 23-24								
	As of October 31, 2023								
		President Round Table					960.00	0.00	960.00
		Clubs Gala					32,500.00	0.00	32,500.00
		Club Socials					2,400.00	359.84	2,040.16
		Elections Expenses					1,600.00	200.00	1,400.00
		Total Clubs Expenses					157,460.00	39,316.09	118,143.91
		Equity, Diversity and Inclusion (EDI)							
		EDI Workshops					1,450.00	0.00	0.00
		Sponsorship Program					1,750.00	0.00	1,750.00
		Equity Fund (\$12,500)					12,500.00	640.00	0.00
		Case Competition Fund (\$17,500)					17,500.00	11,825.00	5,675.00
		Total EDI Expenses					33,200.00	12,465.00	7,425.00
		Internal							
		Director Appreciation					400.00	0.00	400.00
		Roundtables					1,500.00	0.00	1,500.00
		Internal Applications					3,807.60	1,776.88	2,030.72
		Internal Socials/Bonding					3,600.00	0.00	3,600.00
		Total Internal Expenses					9,307.60	1,776.88	7,530.72
		Conferences							
		REFEAC 22/23 Owed					11,598.45	0.00	11,598.45
		REFEAC 23/24					10,000.00	8,854.80	1,145.20
		CABS Membership Fees					2,000.00	2,000.00	0.00
		CABS CLR					4,000.00	5,465.28	-1,465.28
		CABS CBSC					600.00	633.86	-33.86
		CABS NBSC					500.00	0.00	500.00
		CABS RT					7,000.00	0.00	7,000.00
		Travel Fees					20,000.00	13,993.23	6,006.77
		Total Conference Expenses					55,698.45	30,947.17	24,751.28
		Marketing Expenses							
		Marketing Materials					4,130.00	1,991.91	2,138.09
		Marketing Applications					1,752.98	117.87	1,635.11
		Total Marketing Expenses					5,882.98	2,109.78	3,773.20
		Operating Expenses							
		Banking Fees					50.00	68.40	-18.40
		Office Supplies					50.00	0.00	50.00
		Total Operating Expenses					100.00	68.40	31.60
		22/2023 Undocumented/Owed Expenses							
		May 2023					40,000.00	38,973.07	1,026.93
		Total 22/2023 Undocumented Spending					40,000.00	38,973.07	1,026.93
		Total Expenses					615,612.03	274,060.18	328,241.85
		Expected Ending Balance					227,203.56	213,694.94	26,818.62

Academic Master Budget 23-24										
Key	Expenses					Price	Units	Expected	Actuals	Variance
	Annual General Meetings (AGM)(2)									
		AV Equipment						600.00	0.00	600.00
		Giveaway (Apple Airpods*2)						500.00	404.54	95.46
		Pizza Dinner						500.00	0.00	500.00
	Total AGM Expenses							1,600.00	404.54	1,195.46
	General Scholarships									
		Giving Tuesday (\$45,000) 2023 to 2026						45,000.00	0.00	45,000.00
		AETSA Student Engagement Awards (\$45,000) 2023 to 2026						45,000.00	45,000.00	0.00
		International Scholarship			2000		4	8,000.00	0.00	8,000.00
		Telfer Community Engagement Scholarship			1000		4	4,000.00	0.00	4,000.00
		Franco Engagement Scholarships			1000		2	2,000.00	0.00	2,000.00
		Sport Excellence Scholarship			1000		2	2,000.00	0.00	2,000.00
	Total General Scholarships Expenses							98,000.00	45,000.00	53,000.00
	EDI Scholarships									
		Member of the LGBTQ+ Community			1000		2	2,000.00	0.00	2,000.00
		Indigenous and racialized communities			1000		2	2,000.00	0.00	2,000.00
		Scholarships for students with learning disabilities			1000		2	2,000.00	0.00	2,000.00
		Woman in Business			1000		2	2,000.00	0.00	2,000.00
		Scholarships for non-traditional students			1000		2	2,000.00	0.00	2,000.00
	Total EDI Scholarships Expenses							10,000.00	0.00	10,000.00
	External Conference Program									
		ECP Program						2,000.00	0.00	2,000.00
	Total External Conference Program Expenses							2,000.00	0.00	2,000.00
	Student Appreciation Days (Fall)									
		Donut Day						500.00	558.80	-58.80
		Tea vs. Coffee Day						500.00	35.85	464.15
		Cupcake Day						500.00	0.00	500.00
	Total Student Appreciation Days Expenses (Fall)							1,500.00	594.65	905.35
	Student Appreciation Days (Winter)									
		Popcorn Day						200.00	0.00	200.00
		Donut Day						500.00	0.00	500.00
		Pizza Day						500.00	0.00	500.00
	Total Student Appreciation Days Expenses (Winter)							1,200.00	0.00	1,200.00
	Telfer Competitions Committee (TCCT)									
		Jeux du Commerce 2024 (JDC)						4,500.00	0.00	4,500.00
		Jeux du Commerce Central 2024 (JDCC)						4,500.00	0.00	4,500.00
		Omnium Financier 2024 (OF)						3,000.00	0.00	3,000.00
		Happening Marketing 2024 (HM)						3,000.00	0.00	3,000.00
		Telfer Internal Case Competition 2023 (TICC)						3,000.00	0.00	3,000.00
	Total TCCT Funding							18,000.00	0.00	18,000.00
	Academic Events									
		Thankgiving Dinner						1,500.00	238.78	1,261.22
		Professional Headshot LinkedIn Workshop						500.00	0.00	500.00
		Halloween Events						500.00	372.39	127.61
		Christmas Dinner						2,000.00	0.00	2,000.00

Key	Academic Master Budget 23-24									
		Miscellaneous						500.00	150.00	350.00
	Total Academic Events Expenses							5,000.00	761.17	4,238.83
	<i>Elections</i>									
		CEO						700.00	200.00	500.00
		Candidate Marketing				50	18	900.00	0.00	900.00
	Total Elections Expenses							1,600.00	200.00	1,400.00
	Total Academic Expenses							138,900.00	46,960.36	91,939.64

Clubs Master Budget 23-24										
Key	Expenses					Price	Units	Expected	Actuals	Variance
	Club Funding									
		<i>Audit 3 22/23 Missing Funding</i>						20,000.00	35,156.25	-15,156.25
		<i>13 Clubs</i>						100,000.00	3,600.00	96,400.00
	Total Club Funding							120,000.00	38,756.25	81,243.75
	President Round Table									
		<i>September 2023</i>						120.00	0.00	120.00
		<i>October 2023</i>						120.00	249.06	-129.06
		<i>November 2023</i>						120.00	0.00	120.00
		<i>December 2023</i>						120.00	0.00	120.00
		<i>January 2024</i>						120.00	0.00	120.00
		<i>February 2024</i>						120.00	0.00	120.00
		<i>March 2024</i>						120.00	0.00	120.00
		<i>April 2024</i>						120.00	0.00	120.00
	Total President Round Table Expenses							960.00	0.00	960.00
	Clubs Gala									
		<i>Room Rental</i>						5,000.00	0.00	5,000.00
		<i>AV Equipment</i>						4,000.00	0.00	4,000.00
		<i>Hotel Room Fee for Gala Decor</i>						500.00	0.00	500.00
		<i>Dinner</i>						19,000.00	0.00	19,000.00
		<i>Decor</i>						1,500.00	0.00	1,500.00
		<i>DJ</i>						500.00	0.00	500.00
		<i>Awards</i>						1,000.00	0.00	1,000.00
		<i>Miscellaneous</i>						1,000.00	0.00	1,000.00
	Total Clubs Gala Expenses							32,500.00	0.00	32,500.00
	Club Socials									
		<i>President Holiday Dinner</i>				60	20	1,200.00	0.00	1,200.00
		<i>Tailgators - Nov 3rd</i>						200.00	200.00	0.00
		<i>Clubs Socials</i>						1,000.00	159.84	840.16
	Total Club Socials							2,400.00	359.84	2,040.16
	Total Club Expenses							155,860.00	39,116.09	116,743.91

Key		EDI Master Budget 23-24						
Expenses		Price	Units	Expected	Actuals	Variance		
EDI Workshop Expenses								
	<i>AV Equipment - Iftar + Truth and Reconciliation Budget</i>	2	250	500.00	0.00	0.00		
	<i>Iftar Dinner Food</i>			500.00	0.00	0.00		
	<i>Gifts to Panelists - Pride in Workplace + Truth and Reconciliation</i>	6	25	150.00	0.00	0.00		
	<i>Imam</i>			300.00	0.00	0.00		
Total EDI Workshop Expenses				1,450.00	0.00	0.00		
EDI Scholarship Program								
	<i>Prizes for Top 3 Clubs (\$1000,500,250)</i>			1,750.00	0.00	0.00		
Total EDI Scholarship Program				1,750.00	0.00	0.00		
EDI Funds								
	<i>Equity Fund (\$12,500)</i>			12,500.00	640.00	0.00		
	<i>Case Competition Fund (\$17,500)</i>			17,500.00	11,825.00	0.00		
Total EDI Funds				30,000.00	12,465.00	0.00		
Total EDI Expenses				33,200.00	12,465.00	0.00		

Key	Internal Master Budget 23-24						
Expenses			Price	Units	Expected	Actuals	Variance
internal@aetsa.ca	Director Appreciation						
social@aetsa.ca	September 2023		25	2	50.00	0.00	50.00
edl@aetsa.ca	October 2023		25	2	50.00	0.00	50.00
academic@aetsa.ca	November 2023		25	2	50.00	0.00	50.00
clubs@aetsa.ca	December 2023		25	2	50.00	0.00	50.00
	January 2024		25	2	50.00	0.00	50.00
	February 2024		25	2	50.00	0.00	50.00
	March 2024		25	2	50.00	0.00	50.00
	April 2024		25	2	50.00	0.00	50.00
	Total Director Appreciation Expenses				400.00	0.00	400.00
	Roundtables						
	First-Year Representative Roundtable (Fall)		18.75	40	750.00	0.00	750.00
	First-Year Representative Roundtable (Winter)		18.75	40	750.00	0.00	750.00
	Total Roundtable Expenses				1,500.00	0.00	1,500.00
	Internal Applications						
	G-Suite		317.3	12	3,807.60	1,776.88	2,030.72
	Total Internal Applications				3,807.60	1,776.88	2,030.72
	Internal Socials						
	September 26 - Pub101 - DJ				200.00	200.00	0.00
	Executive End-of-Year Dinner		50	40	2,000.00	0.00	2,000.00
	Socials				500.00	15.82	484.18
	CASCO Gala Executive Social		90	10	900.00	900.00	0.00
	Total Internal Socials Expenses				3,600.00	1,115.82	2,484.18
	Total Internal Expenses				5,600.00	1,115.82	4,384.18

Marketing Master Budget 23-24										
Key	Expenses					Price	Units	Expected	Actuals	Variance
	Marketing Materials									
		<i>First Year Handbooks</i>						300.00	290.41	9.59
		<i>Ads</i>				5	60	300.00	0.00	300.00
		<i>Printing Ads</i>				100	0.5	50.00	0.00	50.00
		<i>Podcast Promotion</i>						100.00	0.00	100.00
		<i>Headshots/Photography</i>						700.00	748.00	-48.00
		<i>Giveaways</i>						100.00	0.00	100.00
		<i>Merch - Executives</i>				60	9	540.00	953.50	-413.50
		<i>Merch - Directors and First Year Representatives</i>				25	40	1,000.00	0.00	1,000.00
		<i>Business Cards</i>				40	1	40.00	0.00	40.00
		<i>Camera</i>						1,000.00	0.00	1,000.00
	Total Marketing Materials Expenses							4,130.00	1,991.91	2,138.09
	Marketing Applications									
		<i>Mailchimp</i>				187	7	1,309.00	0.00	1,309.00
		<i>Website</i>						244.08	0.00	244.08
		<i>Canva Pro</i>						199.90	117.87	82.03
	Total Marketing Applications Expenses							1,752.98	117.87	1,635.11
	Total Internal Expenses							5,882.98	2,109.78	3,773.20

Social Master Budget 23-24											
Key							Price	Units	Expected	Actuals	Variance
Revenue											
O Week Revenue											
	<i>Kit Sales</i>							50,000.00	52,829.53	-2,829.53	
Total O Week Revenue								50,000.00	52,829.53	-2,829.53	
Movember Revenue											
	<i>Crazy Horse</i>					5	40	200.00	0.00	200.00	
	<i>Bingo Night</i>					15	46	690.00	0.00	690.00	
Total Movember Revenue								890.00	0.00	890.00	
Telfer Formal Revenue											
	<i>Telfer Students</i>					50	200	10,000.00	0.00	10,000.00	
	<i>Out-of-Faculty Students</i>					60	50	3,000.00	0.00	3,000.00	
Total Telfer Formal Revenue								13,000.00	0.00	13,000.00	
Telfer Ski Revenue											
	<i>Ticket Sales (Regular)</i>					250	4	1,000.00	0.00	1,000.00	
	<i>Ticket Sales (Regular + Rental)</i>					300	50	15,000.00	0.00	15,000.00	
Total Ski Revenue								16,000.00	0.00	16,000.00	
Total Social Revenue								79,890.00	52,829.53	27,060.47	
Expenses											
O Week											
	<i>Cash Withdrawal for Change</i>							610.00	610.00	0.00	
	<i>Insurance</i>							610.00	610.20	-0.20	
	<i>Merch</i>							50,000.00	51,870.71	-1,870.71	
	<i>Guide Training</i>							350.00	292.05	57.95	
	<i>Kit Sales Day</i>							750.00	1,070.66	-320.66	
	<i>Calypso</i>							7,500.00	5,648.75	1,851.25	
	<i>Patio Night</i>							500.00	500.00	0.00	
	<i>Bar Bowling</i>							5,000.00	4,800.00	200.00	
	<i>Philanthropy Day</i>							50.00	750.00	-700.00	
	<i>Networking Brunch</i>							3,000.00	2,650.00	350.00	
	<i>Boat Rave</i>							5,500.00	5,248.75	251.25	
	<i>Bar Crawl</i>							3,500.00	3,390.00	110.00	
	<i>Around the World Taste Test</i>							750.00	682.43	67.57	
	<i>Paint Night</i>							100.00	61.02	38.98	
	<i>Club Mardi Gras</i>							10,000.00	9,254.14	745.86	
	<i>Transportation</i>							10,000.00	11,219.83	-1,219.83	
	<i>Miscellaneous</i>							1,200.00	2,634.89	-1,434.89	
Total O Week Expenses								99,420.00	101,293.43	-1,873.43	
Wellness Week											
	<i>Therapy Dogs</i>							500.00	0.00	500.00	
	<i>Yoga</i>							25.00	0.00	25.00	
	<i>Wellness Packages</i>							1,000.00	0.00	1,000.00	
	<i>Club Night</i>					20	100	2,000.00	0.00	2,000.00	
	<i>AV</i>							300.00	0.00	300.00	
	<i>Paint Night</i>							300.00	0.00	300.00	
	<i>Miscellaneous</i>							500.00	0.00	500.00	
Total Wellness Week Expenses								4,625.00	0.00	4,625.00	

Key		Social Master Budget 23-24									
	Pride Week										
		<i>Drag Show @ The Lookout</i>							150.00	150.00	0.00
	Total Pride Week Expenses								150.00	150.00	0.00
	Movember										
		<i>Crazy Horse Venue</i>							1,100.00	0.00	1,100.00
		<i>Crazy Horse Transportation</i>							500.00	0.00	500.00
		<i>BINGO Night</i>							500.00	0.00	500.00
		<i>Red Flag Party with Psych Faculty</i>							1,000.00	0.00	1,000.00
	Total Movember Expenses								3,100.00	0.00	3,100.00
	Grad Banquet										
		<i>AV</i>							300.00	0.00	300.00
		<i>Dinner</i>							1,200.00	0.00	1,200.00
	Total Grad Banquet Expenses								1,500.00	0.00	1,500.00
	Telfer Formal										
		<i>Venue</i>							10,000.00	0.00	10,000.00
		<i>Dinner</i>			50	250			12,500.00	0.00	12,500.00
		<i>Decor, AV</i>							5,000.00	0.00	5,000.00
		<i>DJ</i>							500.00	0.00	500.00
		<i>Gratuity (18%)</i>							5,040.00	0.00	5,040.00
	Total Telfer Formal Expenses								33,040.00	0.00	33,040.00
	Telfer Skis										
		<i>Hotel (14 Rooms * \$285 * 2 Nights)</i>			285	28			8,000.00	0.00	8,000.00
		<i>Transportation (Bus 54)</i>							3,648.00	0.00	3,648.00
		<i>Ski Fees</i>							10,800.00	0.00	10,800.00
		<i>Ski Rentals</i>							4,500.00	0.00	4,500.00
		<i>Dinner</i>			50	54			2,700.00	0.00	2,700.00
		<i>Merch</i>							2,500.00	0.00	2,500.00
		<i>Miscellaneous</i>							500.00	0.00	500.00
	Total Telfer Skis								32,648.00	0.00	32,648.00
	Total Social Expenses								174,483.00	101,443.43	73,039.57
	Net Income (Loss)								-94,593.00	-48,613.90	-45,979.10